

Earth News Contest

Sponsored by Annie's

Earth News Sweepstakes

Win an Annie's Gift Bag

Enter now! One grand prize winner will receive a \$100 ShopRite® Gift Card and an Annie's grand prize gift bag.

Twenty lucky runners-up will each win a \$50 ShopRite® Gift Card and an Annie's runner-up gift bag. Just fill out and mail the entry form below for a chance to win!

Mail to: Wakefern Food Corp.
Att: Environmental Affairs Dept. P7103
33 Northfield Avenue
Edison, NJ 08818-7812

Name

Address

City, State, Zip

(Area Code) Daytime Phone

(Area Code) Evening Phone

OFFICIAL RULES

1. No purchase necessary to enter or win. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The General Mills News Sweepstakes ("Sweepstakes") begins April 1, 2017 and ends June 12, 2017 ("Sweepstakes Period"). The Sweepstakes is sponsored by Wakefern Food Corp., Environmental Affairs Department, P7-103, 33 Northfield Avenue, Edison, NJ 08818 ("Sponsor").

2. Eligibility: Sweepstakes is open to persons 18 years of age or older who are legal residents of Connecticut, Delaware, New York, New Jersey, Pennsylvania and Maryland. Sweepstakes is not open to anyone who works for or is related to any person who works for Sponsor, any ShopRite supermarkets or their advertising agencies. Void where prohibited.

3. How to enter: To enter the sweepstakes, fill out this entry form or print your name and address, daytime and evening phone numbers on a card and mail to: Wakefern Food Corp., Attn: Environmental Affairs Dept., P7-103, 33 Northfield Avenue, Edison, NJ 08818. Enter as often as you like, but each entry must be mailed separately. Photocopied or mechanically reproduced entries will not be accepted. To be accepted, an entry must be postmarked during the Sweepstakes Period. Entries will not be returned. Sponsor reserves the right to award a prize of equal or greater value if the advertised prize becomes unavailable. Winners will be determined by a drawing to be held on or about June 12, 2017. Odds of winning will depend on number of eligible entries received. If a selected winner cannot be contacted within 7 days of the drawing, is ineligible or fails to timely return the completed and executed declaration and releases as required, the prize may be forfeited and awarded to an alternate entrant who will be randomly selected from the remaining eligible entries.

4. Prizes: One Grand Prize (valued at \$200) and 20 Runner-Up Prizes (valued at \$100) will be awarded. Total retail value of all prizes is \$2,200. Prizes are nontransferable, and no substitutions or cash or credit redemption will be made except as provided herein. Sponsor reserves the right to award a prize of equal or greater value if the advertised prize becomes unavailable. Winners will be determined by a drawing to be held on or about June 12, 2017. Odds of winning will depend on number of eligible entries received. If a selected winner cannot be contacted within 7 days of the drawing, is ineligible or fails to timely return the completed and executed declaration and releases as required, the prize may be forfeited and awarded to an alternate entrant who will be randomly selected from the remaining eligible entries.

5. Liability/Waiver/Indemnification: By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final. Winners acknowledge that none of the Releases (as defined below) shall be responsible or liable for any warranty, representation or guarantee relative to any prize. Any and all warranties and/or guarantees on a prize, if any, are subject to the manufacturers' terms, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee. By accepting prizes, prize winners agree to release, indemnify, defend and hold harmless: Sponsor, its members, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, and legal advisors, and each of their respective officers, directors, employees, agents and other representatives (the "Releases"), from and against any claims, judgments, losses, damages, liabilities, fines, costs or expenses associated with or arising from: (i) participation in this Sweepstakes; (ii) any injuries, losses or damages of any kind arising in connection with or as a result of any prize, or acceptance, possession or use of any prize; or (iii) any conditions caused by events beyond the control of the Sponsor that may cause the Sweepstakes to be disrupted or corrupted, including any printing or typographical errors in any Sweepstakes materials. By accepting prizes, winners further agree that the Releases are not liable for any indirect, incidental, consequential or punitive damages to the full extent such may be disclaimed by law.

6. Additional Terms and Conditions: All taxes on prizes are the sole responsibility of each winner. Acceptance of any prize shall constitute and signify winner's agreement and consent that the Sponsor may use the winner's name, likeness and/or prize information for the promotional purposes in all media worldwide, without limitation or further notice or compensation, except where prohibited by law. Sponsor reserves the right to cancel, suspend or modify the Sweepstakes in the event of fraud or any other factor beyond Sponsor's reasonable control that may impair the integrity of the Sweepstakes. If the Sweepstakes is canceled, Sponsor may award the prize in random drawings from among all eligible entries received prior to the time of cancellation. By entering, entrants agree that all issues concerning the interpretation and enforceability of these Official Rules or the rights and obligations of entrants or Sponsor in connection with this Sweepstakes, will be governed by, and construed in accordance with, the laws of the State of New Jersey, and all disputes will be resolved in the appropriate courts in the State of New Jersey.

7. Winners' List: For a list of winners, send a self-addressed, stamped envelope to Wakefern Food Corp., Attn: Environmental Affairs Dept., P7-103, 33 Northfield Ave., Edison, NJ 08818. Request for winners' list must be received by June 12, 2017.

8. Annie's is not a sponsor of this Sweepstakes. Annie's logo and/or materials are used for the purposes of promotion and/or prize description only, and such use is not intended to suggest or imply Annie's participation, sponsorship, endorsement or approval of this Sweepstakes.

ShopRite Partner Company Highlight:

General Mills/Annie's



Annie's Environmental Commitment

In 1989, Annie Withey co-founded Annie's by making mac and cheese and selling it from her car. Her mission was to build a successful business that also cared about people and the environment. Nearly 30 years later, Annie's remains committed to being a socially and environmentally conscious business.

Annie's continues to advance its socially and environmentally responsible

commitments by increasing its investment in organic and sustainable farming. Annie's focuses on its top 10 **ingredients**, which include wheat, sugarcane, cacao, dairy, eggs and meat by setting sustainability goals for these ingredients. The company chooses ingredients that have a positive impact on farmers, communities, animals and the environment.

Annie's also takes great care in making sure its packaging is as sustainable as possible. Since packaging is "the biggest touchpoint with consumers," according to Annie's sustainability analyst Tiffany Tran, it is important to create packaging that is good for people, the planet and the business.

The company strives to have its packaging meet the criteria of yet another ShopRite partner — the Sustainable Packaging Coalition. The coalition created the How2Recycle label, a standardized system that clearly communicates recycling instructions to customers.

Annie's uses that label on its products and has also adopted other methods to improve its sustainability. Ninety percent of Annie's packaging is recyclable and more than 50 percent

contains a third-party certified sustainable material.

Since being acquired by General Mills in 2014, Annie's has been able to expand its mission, work with the parent company and bring more of its great tasting, organic products to stores and people across the country.

"General Mills is now the fourth-largest producer of natural and organic food in the United States and we plan on improving our efforts each year," said Catherine Gunsbury, the sustainability and transparency director at General Mills. "Our recent commitment to bees and other insects that pollinate plants will help the planet even more."



Annie's and General Mills continue to lead by example. They are a part of a collaborative partnership with other companies to increase the supply of organic grain in the United States. They have also committed to growing more farms and acres of domestic organic dairy production.

Project Learning Garden Planted at New Jersey Elementary School

Students at Battle Hill Elementary School in Union, New Jersey learned hands-on how food grows when a Project Learning Garden was installed at their school. A Project Learning Garden is a garden that gives children the opportunity to grow their own fruits and vegetables and expand their knowledge about food. It's also an educational tool for teachers who use it to teach students about science and the environment.

ShopRite, Dole Packaged Foods and the Captain Planet Foundation all worked together to help turn Battle Hill Elementary School's existing garden into a Project Learning Garden.



Project Learning Gardens were started by the Captain Planet Foundation, a grant-making foundation that has funded over 2,000 hands-on environmental education projects with schools and nonprofits that serve children in all

50 states and in 23 countries.

"We are proud to partner with Dole to provide this Learning Garden to Battle Hill Elementary School," said Perry Blatt, director of Village Super Markets, which owns and operates the nearby ShopRite of Union. "At ShopRite, we are always looking for ways to improve the quality of life for the families we serve, especially children, through education around nutrition and healthy living. Giving back to our neighborhoods is incredibly important to us."

Battle Hill Elementary School was awarded the Project Learning Garden after submitting an application to the Captain Planet Foundation.

This Land is Your Land

What do you put your feet on every day? Hint: It rhymes with the word "hand" and makes up approximately 30 percent of Earth's surface? It's **land** (unless you are a surfer who spends all day trying to catch a wave). Whether you are hiking in a forest, walking to school or chilling out on your front lawn, you are standing on one of Earth's most valuable natural resources. Our land provides us with so many things, such as soil for farming, wildlife, forests, timber, habitats, historic and cultural resources, recreational areas and natural beauty. Which is why we need to conserve it. But a major factor now is the increase in the number of people living in the world. On average, a person generates 4.3 pounds of waste per day. Multiply this by 54 million **people** who live in the Northeast United States, and that's an awful lot of trash!

We need to be more conscious about reducing our waste. Try taking some of these simple steps to limit the amount of stuff you throw out:

- **Buy products you can reuse.** Instead of throwing out containers, try washing them and reusing them.

Even water bottles. Refilling a water bottle throughout the day goes a long way toward reducing waste.

- **Go paperless.** More and more stores are asking whether they can email your receipt to you instead of giving you a paper one. Ask your parents to do other eco-friendly things, such as paying their bills online.
- **Switch to longer-lasting products.** For example, LED light bulbs. Yes, they are more expensive. But you will be saving more money in the long run and reducing waste at the same time because they last much longer. Just remember to dispose of them correctly.
- **Recycle or reuse your grocery bags.** Whether they're paper, plastic or reusable, you can make a difference. Purchase a reusable bag. **Reuse** your paper and plastic bags. Bring your plastic bags back to ShopRite to be recycled. We have **plastic** bag recycling bins in all our stores. It's your choice!

Another way to help protect land is to support the preservation of our open spaces. Open spaces include parks,

After creating a rain garden in Pilesgrove, New Jersey, Quinton Cub Scout Pack 5 celebrated with the Association of New Jersey Environmental Commissions.



gardens, woods, historic areas and farms.

"Make a commitment to explore the open spaces in your town with your friends and family," said Lyle Landon, membership and development director at the Association of New Jersey Environmental Commissions. "Have a picnic in the park. A soccer game. Visit the local historical statues, fountains, gardens, farms, museum grounds and

art. Clean up a preserve, reservation or riverwalk area. Take a hike, bike or boat trip. Attend a concert or an environmental fair. Enjoy, preserve and share your environment!"

Just remember to throw away your trash and be mindful of the wildlife. Exploring, and supporting groups that preserve land in your community, helps to ensure they stay just the way they are for years to come.