



FOR IMMEDIATE RELEASE

Wakefern Associates Give Back to the Community Through Volunteer Programs Three Spring Initiatives Support the Company's Core Values

Keasbey, NJ (June 28, 2012) – Wakefern Food Corp. has always enjoyed a strong relationship with the community. In fact, volunteerism is encouraged at Wakefern because it reflects the core values of the company - Integrity, Innovation and Teamwork. Supporting the communities they serve helps to keep these core values top of mind – and spirit – for the more than 50,000 Wakefern and ShopRite employees combined across six states. This past spring, three very special community initiatives showcased the company's thriving charitable spirit.

Relay for Life...

On June 15, 2012, Wakefern's first ever 'Relay For Life' team raised more than \$20,000 to benefit the American Cancer Society through the charitable organization's website. Nearly 250 Wakefern employees, family members and friends completed the relay event, which took place at Thomas Edison Park in Edison, New Jersey.

Relay For Life provides a chance for relay participants, survivors and caregivers to gather together to provide support, honor individuals battling the disease and remember loved ones lost to cancer.

Special Olympics New Jersey...

The prior weekend, more than 475 Wakefern and ShopRite volunteers joined 2,400 athletes from across the state at the 2012 Special Olympics New Jersey Summer Games. Wakefern has been a proud sponsor of the event for twenty-six years. The College of New Jersey is the annual host for the Games, which include Aquatics, Bocce, Gymnastics, Powerlifting, Softball, Tennis and Track & Field. Volunteers staffed the ShopRite food tent, serving a grand total of 9,216 hamburgers and 8,156 hotdogs to athletes and their families.

"Wakefern volunteers touch the lives of so many special athletes and their families at each year's Special Olympics New Jersey. It is our great privilege to have supported this program for nearly three decades and we are so honored to be welcomed each year as a part of the Special Olympics family," said Joe Sheridan, president and COO of Wakefern.

Wakefern and ShopRite volunteers also staffed activities and game tents, collectively called Olympic Village while a DJ kept crowds entertained all day. In addition, the Olympic Village showcased a 'Live Right' tent where volunteers distributed healthy foods and hosted a Supermarket Careers informational area.

Casual for a Cause...

The first Friday of every month, Wakefern associates participate in a "Casual for a Cause" day to benefit local charities. Since the program launched in 2008, employees in Wakefern's corporate offices have donated more than \$100,000 to charities in exchange for the privilege to

dress down for the day. On any typical month, nearly \$2,500 is raised to support organizations such as Alex's Lemonade Stand, American Heart Association, Conserve Wildlife Foundation and Alzheimer's Association.

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About Wakefern Food Corp.

From a small, struggling cooperative with eight members – all owners of their own grocery stores – Wakefern Food Corp. has grown into the largest retailer-owned cooperative in the United States. Founded in 1946, the cooperative is comprised of 47 members who today individually own and operate nearly 250 supermarkets under the ShopRite banner in New Jersey, New York, Connecticut, Pennsylvania, Maryland and Delaware. In 1996, Wakefern introduced PriceRite stores, extending the company's reach into Rhode Island and Massachusetts. Today, there are 49 PriceRite stores in six states. As the merchandising and distribution arm of both ShopRite and PriceRite, Wakefern, together with its member companies, employ more than 50,000 people; making it one of the largest employers in New Jersey. In addition, Wakefern also distributes products to other supermarkets throughout the northeastern United States and Bermuda. Wakefern was recently named one of the Best Places to Work in NJ by NJBIZ Magazine. In 2011, Supermarket News gave Wakefern its Retail Excellence Award and The Griffin Report named Wakefern its Retailer of the Year. For more information, please visit www.Wakefern.com.