

Wakefern Food Corp.

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Wakefern Named One of 2011 Best Places to Work in New Jersey *Annual NJBIZ award given to 70 New Jersey Companies*

Keasbey, NJ — February 28, 2011 — Wakefern Food Corp. announced today that it has been named one of NJBIZ magazine's *2011 Best Places to Work in New Jersey*. This prestigious award, given annually, recognizes and honors top places of employment in New Jersey that benefit the state's economy, workforce and businesses.

The list of *Best Places to Work in New Jersey* consists of seventy companies in the small/medium-sized or large-sized categories based on their number of employees.

Companies from across the state entered the two-part process to determine the *Best Places to Work in New Jersey*. The winners were determined by an evaluation of each nominated company's workplace policies, practices, philosophy, systems and demographics. An additional component of the evaluation included an employee survey to measure the employee experience.

The award program, created in 2005 and produced by NJBIZ, will honor this year's seventy *Best Places to Work* at an awards dinner and ceremony on Tuesday, April 26, 2011 at the Hilton East Brunswick.

"We are proud to stand beside these esteemed members of the New Jersey business community to accept this prestigious award," said Dean Janeway, President and Chief Operating Officer of Wakefern Food Corp. "Wakefern has a deep-rooted and personal investment in its associates and we are delighted to be recognized by them – and NJBIZ -- as a 'Best Place to Work.' This is truly an honor."

The *Best Places to Work in New Jersey* program sponsors are Gibbons, P.C. and Novo Nordisk. The program is in partnership with Garden State Council SHRM, The New Jersey State Chamber, Employers Association of New Jersey and the New Jersey Economic Development Authority.

About Wakefern Food Corp.

From a small, struggling cooperative with eight members – all owners of their own grocery stores – Wakefern Food Corp. has grown into the largest retailer-owned cooperative in the United States. Founded in 1946, the cooperative is comprised of 47 members who today individually own and operate more than 230 supermarkets under the ShopRite banner in New Jersey, New York, Connecticut, Pennsylvania, Maryland and Delaware. In 1996, Wakefern introduced PriceRite stores, extending the company's reach into Rhode Island and Massachusetts. Today, there are 45 PriceRite stores in five states. As the merchandising and distribution arm of both ShopRite and PriceRite, Wakefern, together with its member companies, employ more than 50,000 people; making it one of the largest employers in New Jersey. In addition, Wakefern also distributes products to other supermarkets throughout the northeastern United States and Bermuda. For more information, please visit www.Wakefern.com.