



Wakefern Food Corp. and Food Bazaar Sign Wholesale Agreement

Keasbey, NJ (January 25, 2012) – Wakefern Food Corp. announced today that it has been chosen by New York City-based Food Bazaar Supermarkets to fulfill its dairy, frozen food, grocery, health and beauty, non-foods and specialty grocery product needs for its 16 locations throughout New York, New Jersey and Connecticut. Additionally, Food Bazaar has been approved to carry the ShopRite private label line of products, including its Specialty Imported items, in all of its stores.

“We welcome Food Bazaar as the newest addition to our wholesale customer base,” stated Jim Tracy, vice president of Wholesale for Wakefern Food Corp. “We look forward to bringing our years of experience working with family-owned businesses to Food Bazaar and to expanding this relationship to include all of our perishable products, as well.”

For more than 60 years, Wakefern has delivered uncompromising wholesale services to independent retailers in the Northeast. Today, Wakefern serves its domestic and international wholesale customers with a broad product offering, private label brand development expertise, a first-class warehousing and distribution network, exceptional procurement power and a comprehensive knowledge of the retail environment.

"We are confident that with this new partnership with Wakefern, Food Bazaar will be better positioned to offer an enhanced shopping experience for our customers," said Spencer An, senior vice president of Bogopa Service Corp, operator of Food Bazaar Supermarkets. "We can now focus our attention and resources on our future growth plans, as well as expanding into new locations. More importantly, this agreement means that our customers will be able to benefit from the wide assortment of products and services offered by Wakefern, and expect to see the same great prices for products that they are accustomed to seeing at Food Bazaar."

For more information on Wakefern’s wholesale services, prospective wholesale partners may contact Jim Tracy at (732) 906-5934.

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About Wakefern Food Corp.

From a small, struggling cooperative with eight members – all owners of their own grocery stores – Wakefern Food Corp. has grown into the largest retailer-owned cooperative in the United States. Founded in 1946, the cooperative is comprised of 47 members who today individually own and operate more than 240 supermarkets under the ShopRite banner in New Jersey, New York, Connecticut, Pennsylvania, Maryland and Delaware. In 1996, Wakefern introduced PriceRite stores, extending the company’s reach into Rhode Island and Massachusetts. Today, there are 47 PriceRite stores in five states. As the merchandising and distribution arm of both ShopRite and PriceRite, Wakefern, together with its member companies, employ more than 50,000 people; making it one of the largest employers in New Jersey. In addition, Wakefern also distributes products to other supermarkets throughout the northeastern United States and Bermuda. Wakefern was recently named one of the Best Places to Work in NJ by NJBIZ Magazine. In 2011, Supermarket News gave Wakefern its Retail Excellence Award and The Griffin Report named Wakefern its Retailer of the Year. For more information, please visit www.Wakefern.com.

About Food Bazaar Supermarkets

Headquartered in Brooklyn, NY, Bogopa operates 16 Food Bazaar Supermarkets that specialize in providing the greatest variety of international foods and products. Food Bazaar offers products that cater to a variety of ethnic tastes and prides itself on being able to bring people food from home, wherever home may be. For more information, please visit www.myfoodbazaar.com or find Food Bazaar Supermarket on facebook.