

Wakefern Food Corporation

We have the following internship opportunity in Marketing for the summer of 2011.

Digital Shopper Marketing Intern

Corporate Marketing

Our Digital Shopper Marketing team is responsible for managing all aspects of our online, e-commerce, digital and mobile initiatives.

This internship position is a great opportunity for a student majoring in Marketing, or another related field to gain hands on experience working with Wakefern's Corporate Marketing team. In this position, the intern will be responsible for assisting the Digital Shopper Marketing staff's daily activities in support of our strategies and tactics to meet our divisional and corporate objectives.

Responsibilities are inclusive of but not limited to:

- Implement website updates and analysis
- Provide digital coupon support
- Assist in development and execution of Email, Mobile and other Marketing Campaigns
- Participate in Committee process

To be considered a candidate must meet the minimum qualifications:

- Must be at least 18 years old
- Must have completed 24 college credits with a 2.9 cumulative GPA or better
- Must be currently enrolled in undergraduate or graduate school for fall of 2011
- Successful completion of a substance abuse test and background check required
- Strong MS Office skills (Excel, Word and PowerPoint required. Knowledge of Lotus Notes a plus.)
- Valid driver's license and flexibility with regard to travel required
- Strong interpersonal, analytical and customer service skills with the ability to multitask and manage time effectively
- Excellent communication skills (written, oral and presentation)
- Ability to exhibit proper business etiquette when dealing with all levels of the organization
- Previous work experience in a retail environment is beneficial

RESUMES MUST BE RECEIVED NO LATER THAN MARCH 25, 2011

Please submit your resume through www.shoprite.com or www.wakefern.com for consideration.
Additional inquiries can be sent to InternshipRecruiter@wakefern.com

EQUAL OPPORTUNITY EMPLOYER COMMITTED TO A DIVERSE WORKFORCE, WHICH REFLECTS THE COMMUNITIES WE SERVE.

