

# Wakefern Food Corporation

We have the following internship opportunity in Corporate Marketing for the summer of 2011.

## **Culinary Intern (NJ)**

## **Corporate Marketing**

Our Culinary team is responsible for executing corporate, store and grand culinary events. They manage all the creative and administrative aspects of all ShopRite Culinary matters. Additionally, they develop and execute sales-driving culinary marketing campaigns.

This internship position is a great opportunity for a student majoring in Advertising, Marketing, or another related field to gain hands on experience working with Wakefern's Corporate Marketing team. In this position, the intern will have the opportunity to share their interest in food with our culinary staff by participating in activities that support our divisional and corporate objectives.

### **Responsibilities are inclusive of but not limited to:**

- Assist in the administration of weekly retail culinary workshop events
- Participate in all aspects of grand event planning and execution
- Assist in coordination of event logistical requirements
- Support team, member and vendor scheduling efforts
- Aid in culinary program evaluations
- Interface with vendor partners regarding marketing sponsorships
- Evaluate competitive culinary program

### **To be considered a candidate must meet the minimum qualifications:**

- Must be at least 18 years old
- Must have completed 24 college credits with a 2.9 cumulative GPA or better
- Must be currently enrolled in undergraduate or graduate school for fall of 2011
- Successful completion of a substance abuse test and background check required
- Strong MS Office skills (Excel, Word and PowerPoint required. Knowledge of Lotus Notes and Access a plus.)
- Valid driver's license and flexibility with regard to travel required
- Strong interpersonal, analytical and customer service skills with the ability to multitask and manage time effectively
- Excellent communication skills (written, oral and presentation)
- Ability to exhibit proper business etiquette when dealing with all levels of the organization
- Previous work experience in a retail environment is beneficial

### **RESUMES MUST BE RECEIVED NO LATER THAN MARCH 25, 2011**

Please submit your resume through [www.shoprite.com](http://www.shoprite.com) or [www.wakefern.com](http://www.wakefern.com) for consideration.  
Additional inquiries can be sent to [InternshipRecruiter@wakefern.com](mailto:InternshipRecruiter@wakefern.com)

**EQUAL OPPORTUNITY EMPLOYER COMMITTED TO A DIVERSE WORKFORCE, WHICH REFLECTS THE COMMUNITIES WE SERVE.**

