

Wakefern Food Corporation

We have the following internship opportunity in Marketing for the summer of 2011.

Brand Marketing Intern (NJ)

Corporate Marketing

Our Creative Services team is responsible for managing all aspects of ShopRite Brand Marketing. They manage the design, production and legal compliance of all ShopRite private label packaging and marks, along with the development and execution of sales-driving ShopRite brand marketing programs.

This internship position is a great opportunity for a student majoring in Advertising, Marketing, or another related field to gain hands on experience working with Wakefern's Corporate Marketing team. In this position, the intern will be responsible for assisting the Creative Services staff's daily activities in support of our strategies and tactics to meet our divisional and corporate objectives.

Responsibilities are inclusive of but not limited to:

- Assist in the development of packaging graphics
- Participate in the production process
- Assist in the development of a new reporting system
- Assist in development and execution of Marketing Campaigns
- Participate in Committee process

To be considered a candidate must meet the minimum qualifications:

- Must be at least 18 years old
- Must have completed 24 college credits with a 2.9 cumulative GPA or better
- Must be currently enrolled in undergraduate or graduate school for fall of 2011
- Successful completion of a substance abuse test and background check required
- Strong MS Office skills (Excel, Word and PowerPoint required. Knowledge of Lotus Notes and Access a plus.)
- Valid driver's license and flexibility with regard to travel required
- Strong interpersonal, analytical and customer service skills with the ability to multitask and manage time effectively
- Excellent communication skills (written, oral and presentation)
- Ability to exhibit proper business etiquette when dealing with all levels of the organization
- Previous work experience in a retail environment is beneficial

RESUMES MUST BE RECEIVED NO LATER THAN MARCH 25, 2011

Please submit your resume through www.shoprite.com or www.wakefern.com for consideration.
Additional inquiries can be sent to InternshipRecruiter@wakefern.com

**EQUAL OPPORTUNITY EMPLOYER COMMITTED TO A DIVERSE WORKFORCE, WHICH
REFLECTS THE COMMUNITIES WE SERVE.**

