

Wakefern Food Corporation

We have the following internship opportunity in Corporate Advertising for the summer of 2011.

Advertising Production Intern (Elizabeth, NJ)

Advertising

This internship position is a great opportunity for a student majoring in Computer Graphics, Advertising, Marketing, or another related field to gain hands on experience working with Wakefern's Corporate Advertising team.

The Advertising Production Intern will learn the process for creating print advertising while being exposed to various aspects of Wakefern procedures.

Responsibilities are inclusive of but not limited to:

- Proofreading and building of circular pages
- Coordinate movement of information between Corporate Merchandising and the Creative Staff
- Communicate with Product Divisions to relay corrections and assist in the production cycle
- Gain understanding of artwork and type in creating a consumer message
- Assist layout and creative teams
- Attend meetings to obtain knowledge about the interaction between advertising and its internal and external customers

To be considered a candidate must meet the minimum qualifications:

- Must be at least 18 years old
- Must have completed 24 college credits with a 2.9 cumulative GPA or better
- Must be currently enrolled in undergraduate or graduate school for fall of 2011
- Successful completion of a substance abuse test and background check required
- Strong MS Office skills (Excel, Word and PowerPoint required. Knowledge of Lotus Notes and Access a plus.)
- Valid driver's license and flexibility with regard to travel required
- Strong interpersonal, analytical and customer service skills with the ability to multitask and manage time effectively
- Excellent communication skills (written, oral and presentation)
- Ability to exhibit proper business etiquette when dealing with all levels of the organization
- Previous work experience in a retail environment is beneficial
- Solid proofreading skills with attention to detail
- Previous computer graphics experience is a plus

RESUMES MUST BE RECEIVED NO LATER THAN MARCH 25, 2011

Please submit your resume through www.shoprite.com or www.wakefern.com for consideration. Additional inquiries can be sent to InternshipRecruiter@wakefern.com

EQUAL OPPORTUNITY EMPLOYER COMMITTED TO A DIVERSE WORKFORCE, WHICH REFLECTS THE COMMUNITIES WE SERVE.

