

ShopRite Private Label Packaging Information

Item Description _____

Your company's packaging information access methods:

Contact name: _____ Phone number _____
Email address: _____ Fax number _____
Website address _____
Special instructions/authorizations needed to access website? yes _____ no _____
If yes, explain _____

Your company's graphic design information required:

(these are to be provided when item is submitted to lab for approvals)

- Electronic dielines
- Nutritional information in electronic format
- Printing specifications in electronic format
 - Note: Wakefern requires full 6 colors capability for all packaging
- Are any mandatory copy points/seals required?
 - If yes, explain and provide electronically _____

 - If special seals are required provide appropriate certifications
- Are any subjective copy points requested?
 - If yes, explain and provide electronically _____

- Is your organization capable of mechanical production?
 - If yes, identify format required _____
- Is stock photography available? _____

Additional required packaging information:

- Define packaging structure _____
- Identify tamper evidency method _____
- Identify open coding method and placement _____
- Identify recycling specifics _____
- Identify Kosher Certification method _____
 - Include certificate _____
- Is Kosher for Passover certification available? _____
 - If yes provide certificate _____
- Will you be Sunrise 2005 initiative compliant by January 2005? _____

Wakefern Policy: The Marketing department requires approval of initial package sample prior to product production . Failure to comply will result in a \$1,000. penalty per sku and all costs associated with print adjustments.